

FILE

MAY 10

fashion calendar

36th year • a weekly publication

1977 - - NEXT YEAR

JANUARY	FEBRUARY	MARCH
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue, therefore, will yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, MAY 10, 1976

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday May 9- May 14	OPENING OF FALL COLLECTION Continuous showings through May 14. Contact: Gene Wasserberg, 755-5800.	NORIKO (BLAIR FASHIONS) (2650 W. BELDEN, CHICAGO)	ST. MORITZ HOTEL SUITE 2514
May 10	9:00 A.M., VALERIE PORR (2nd show), 550 Seventh Ave., 15th floor, 221-1240		
Monday May 10 9:00 A.M.	PRESS SHOWINGS: FALL AND HOLIDAY Also, Thurs., May 13 at 3:45. By appointment, beginning Mon., May 10. Contact: Marie-Rose Bernstein, 581-8581.	FERNANDO SANCHEZ	50 WEST 57TH STREET SHOWROOM - 7TH FLOOR
May 10	10:00 A.M., HANAE MORI (2nd show), 550 Seventh Ave. 5th floor, 221-5726		
Monday May 10 10:00 A.M.	"ON LOCATION" -- FALL COLLECTION By invitation. Thereafter by appointment, 12th fl. Contact: Jackie Hayman, 221-6247.	CINNAMON WEAR (1411 BROADWAY)	GALLERIA 115 EAST 57TH STREET
Monday May 10 11:00 A.M.	PRESS SHOWING: FALL COLLECTION By invitation. For buyers at 3:00 P.M. Contact: 279-5012.	PARNIS BOUTIQUE BY MORTY SUSSMAN	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Monday May 10 12:00 Noon	LUNCHEON SHOW FOR BUYERS Ready-to-wear and accessories. By invitation. Contact: Kathy Lecube, 355-7600.	ROBERTA DI CAMERINO (OLYMPIC TOWER)	DOUBLES SHERRY NETHERLAND HOTEL
Monday May 10 12:00 Noon	SHOWING OF FALL LOUNGEWEAR & LINGERIE By invitation. Thereafter in showroom, 4th floor. Contact: MU 5-7900.	JOHN KLOSS FOR CIRA (105 MADISON)	R.C.A. RECORDING STUDIO 110 WEST 44TH STREET
Monday May 10 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-6252.	STEPHEN BURROWS	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
May 10	3:00 P.M., PARNIS BOUTIQUE (2nd show), 530 Seventh Avenue, 18th fl., 279-5012		
May 10	4:00 P.M., TRIGERE (press show, by invitation), 550 7th Ave., 16th floor		
Monday May 10 5:00 P.M. Cocktails	FALL LOUNGEWEAR AND SLEEPWEAR "And Now, Here's 'Qiana'" -- musical multi-media presentation of Fall fashion promotion of "Qiana" nylon in loungewear and sleepwear. Show at 5:45. By invitation. Contact: Buyers--971-4812; Press-Kay Haverfield, 971-4308.	DUPONT COMPANY	HOTEL PIERRE BALLROOM
Monday May 10 6:00 P.M.	PRESS SHOWING OF FALL COLLECTION Show at 6:30. By invitation. Thereafter at showroom, 11th floor. Contact: Lynda Owens, 736-9601.	CALVIN KLEIN, INC. (205 WEST 39TH STREET)	CIRCLE IN THE SQUARE 1633 B'WAY (50TH ST.)

Monday May 10 5:30 P.M. Cocktails	THIRD ANNUAL LEATHERGOODS WEEK Preview of Italian Fall-Winter leathergoods. By invitation. (in conjunction with annual trade leathergoods week, May 11-14, Hotel Plaza, 11th floor.) Contact: Italian Trade Commission, 432-9188, (Informal modeling, 6:00-6:30 P.M.)	ITALIAN TRADE COMMISSION.	HOTEL PLAZA GRAND BALLROOM
Beginning Monday May 10	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Bill Beck, BR 9-7257.	AYAKO, INC.	1407 BROADWAY SHOWROOM - SUITE 3201
Monday May 10- May 21	"FALL FASHION INDEPENDENTS" Informal modeling each day. <u>Week of May 10</u> only. Theatre shows at <u>9:30 & 11:00, 2:00, 3:00</u> , featuring Pucci, Margit Brandt and Vera. Contact: MU 2-1333, ext.836.	FORMFIT ROGERS	530 FIFTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday May 10	OPENING OF THREE FALL COLLECTIONS Presenting Mandarin America Ltd. by Christopher McDonnell; Randazzo -- dresses, suits, costumes; Betse Cann--long skirts and tops. Contact: 279-9620.	FLORENCE & CELESTE LTD.	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday May 10- May 22	COMPLETE FALL COLLECTION By appointment. Contact (in San Francisco): (415) 956-5450; PL 9-4100--N.Y.	RENEE HELGA HOWIE (133 KEARNY, SAN FRANCISCO)	HOTEL REGENCY PRIVATE SUITE
Monday May 10- May 21	FALL MARKET WEEK By appointment. Contact: Bernadette Koziel, PL 7-9600.	KAYSER ROTH	640 FIFTH AVENUE SHOWROOM - 5TH FLOOR
Monday May 10- May 21	FALL-WINTER "BOUTIQUE DE LUXE" By appointment. Contact: Sylvie Eyral, 581-3890.	LANVIN	1370 SIXTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday May 10	OPENING OF FALL COLLECTION By appointment. Contact: 765-2400.	LEBOW COLLECTION BY MURIEL FRANKLIN	1290 SIXTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Monday May 10	OPENING OF FALL JEWELRY COLLECTION Continuous by appointment. Contact: 869-9470.	NAPIER	530 FIFTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Monday May 10	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 243-0887.	CLAUDE PAYNE	150 WEST 26TH STREET SHOWROOM - 9TH FLOOR
Beginning Monday May 10	FALL JEWELRY AND BELT COLLECTION By appointment. Contact: Stephanie, 679-6281.	P. C. DESIGNS. INC.	385 FIFTH AVENUE SHOWROOM - 809
Monday May 10- May 17	FALL LEISURE CLOTHES: THREE COLLECTIONS Showings of Adri for Royal; Bill Blass for Royal; & Royal Robes. Continuous by appointment. Contact: Jean Kramer, MU 9-5410.	ROYAL ROBES; ADRI; BILL BLASS FOR ROYAL	16 EAST 34TH STREET SHOWROOM - 6TH FLOOR
Beginning Monday May 10	INTRODUCING NEW RTW COLLECTION Moderately priced furs, suedes and fur-lined raincoats for the fashion boutique. Showings 10:00 & 2:00 daily, or by appointment. Contact: Henry Block, 244-7551.	TURNSTYLE (QUALITY FURS, MANOS & BLOCK)	333 SEVENTH AVENUE SHOWROOM - 3RD FLOOR

Monday May 10- May 19	FALL LINGERIE MARKET WEEKS "Fashion Caravans" -- Daily at 9:30, 10:30 and 2:30. By invitation. Contact: Priscilla Weinlandt, 582-6767.	VANITY FAIR	640 FIFTH AVENUE SHOWROOM - 6TH FLOOR
Monday May 10- May 21	"YOU'RE ON DISPLAY" -- MARKET WEEKS Shows, week of May 10 - May 13 only, at 9:30, 11:00 A.M. and 2:30. Contact-- Buyers: 557-1920; Press: Leslie Hoyer, 557-1929.	VASSARETTE	261 MADISON AVENUE LITTLE THEATRE
May 10- May 21	FALL HANDBAG MARKET WEEK Contact: National Handbag Association , 350 Fifth Avenue, MU 3-6969.		
Tuesday May 11 7:15 A.M. Breakfast	VISA LOUNGEWEAR FABRIC COLLECTION Show at 7:30 A.M. Also, May 12 at 7:15 A.M. By invitation. Contact: Ron Wilkerson, 695-1200, ext. 538.	DEERING MILLIKEN	1045 SIXTH AVENUE 7TH FL - THEATRE
Tuesday May 11 8:30 A.M.	LOUNGEWEAR--BREAKFAST SHOW FOR BUYERS "The Many Moods of Lovingwear". By reservation. Contact: 764-8026.	CELANESE FIBERS MKTG.	FOUR SEASONS 99 EAST 52ND STREET
Tuesday May 11 9:00 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-4200.	KASPER FOR J.L. SPORT	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
May 11	10:00 A.M., ADELE SIMPSON (2nd show), 530 Seventh Ave., 23rd fl., LA 4-7626		
Tuesday May 11 11:00 A.M.	PRESS SHOWING OF FALL COLLECTION By invitation. Also, May 11 & 13 at 2:30. By reservation. Contact: Harold Davis, 221-6660.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
May 11	12:00 Noon, VERA MAXWELL (2nd show), 530 Seventh Ave., 26th fl., LO 3-4358		
Tuesday May 11 12:00 Noon	OPENING OF FALL COLLECTION By invitation. Contact: Jean Roberts, 354-1880.	DOMINIC ROMPOLLO	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday May 11 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 22nd floor. Contact: 221-6252.	GIORGIO SANT'ANGELO (550 SEVENTH AVENUE)	F.I.T. AMPHITHEATRE 27TH ST. & 7TH AVE.
Tuesday May 11 1:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Sonia, 279-9223.	VICTOR JORIS	500 SEVENTH-5TH FLOOR CUDDLECOAT SHOWROOM
May 11	1:00 P.M., HAROLD LEVINE (2nd show), 530 Seventh Ave , 21st floor, 391-2255		
May 11	2:30 P.M., BILL BLASS (2nd show), 550 Seventh Ave., 17th floor, 221-6660		
Tuesday May 11 3:30 P.M.	SHOWING OF FALL COLLECTION Also, Tues., May 18 at 3:30. By reservation. Contact: 239-7080.	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Tuesday May 11 4:30 P.M.	SHOWING OF FALL- WINTER COLLECTION By invitation. Thereafter at showroom, 16th floor. Contact: 354-8336.	DIANE VON FURSTENBERG (530 SEVENTH AVENUE)	HOTEL PIERRE GRAND BALLROOM

Tuesday	FALL/HOLIDAY	AMERICAN ENKA	ST. REGIS HOTEL
May 11	FASHION SHOW		PENTHOUSE & ROOF
5:00 P.M.	A musical fashion show starring Anti-Cling Crepeset nylon, in sleepwear, loungewear and daywear. By invitation. <u>Show at 6:00 P.M.</u> Reception at 6:30.		
Cocktails	Contact: Buyers--Doris Ryan, 730-5366; Press--Ellen Benner, 354-8771.		
Tuesday	SHOWING OF FALL	MALCOLM STARR	ST. REGIS HOTEL
May 11	COLLECTION	BY BILL TICE	LOUIS XVI SUITE
6:00 P.M.	By invitation. Contact: Sandy Stone, 594-0030; Press--Jeanne Chappell, 221-0644.		
May 11	6:00 P.M., HELGA (3rd show), Hotel Gotham, Suite 1609, 225-9039; 631-1655		
May 11-	EIGHTH ANNUAL INTERNATIONAL LEATHER GOODS SHOW AT HOTEL McALPIN.		
May 13	Contact: International Trade Shows, 545 Fifth Avenue, MU 7-1185.		
May 11	THIRD ANNUAL ITALIAN LEATHERGOODS WEEK AT HOTEL PLAZA (May 11-14): 432-9188		
Wednesday	SHOWING OF FALL	HAZEL HAIRE LTD.	550 SEVENTH AVENUE
May 12	COLLECTION		SHOWROOM - 21ST FLOOR
9:00 A.M.	By invitation. Thereafter by appointment. Contact: 730-1119.		
Wednesday	PREMIERE: FALL	MULTI FACETS	GARMENT CTR. CONG.
May 12	DESIGNER SPORTSWEAR	(DIV. OF SPORTWHIRL)	560 SEVENTH AVE.-AUD.
10:00 A.M.	Preview of new collection, designed by Kaffe Fassett, Jane Zemba, Gary Lisz. By invitation. Thereafter at 498 Seventh Ave. Contact: Barbara, 563-0800.		
Wednesday	FALL PREVIEW OF	MOLLIE PARNIS COUTURE	530 SEVENTH AVENUE
May 12	COUTURE COLLECTION		SHOWROOM - 18TH FLOOR
11:00 A.M.	By invitation. Thereafter by appointment. Contact: 279-5012.		
Wednesday	PRESS SHOWING OF	GEOFFREY BEENE &	550 SEVENTH AVENUE
May 12	FALL COLLECTION	BEENE BAG	SHOWROOM - 4TH FLOOR
12:00 Noon	By invitation. Also May 14 and 18 at 12:00 Noon. Contact: 594-0454.		
Wednesday	SHOWING OF FALL	TINA LESER	550 SEVENTH AVENUE
May 12	COLLECTION		SHOWROOM - 6TH FLOOR
1:00 P.M.	By invitation. <u>(Note change of date)</u> . Thereafter by appointment, 354-1122.		
Wednesday	SHOWING OF FALL	SCOTT BARRIE	F.I.T. AMPHITHEATRE
May 12	COLLECTION	(530 SEVENTH AVENUE)	27TH ST. & 7TH AVE.
2:30 P.M.	By invitation. Thereafter by appointment-showroom, 3rd floor, 354-7830.		
Wednesday	PRESS SHOWING OF	MRS. H. WINTER FOR	155 WEST 23RD STREET
May 12	FALL COLLECTION	YESTERDAY'S NEWS	SHOWROOM - 10TH FLOOR
3:45 P.M.	By invitation. Thereafter by appointment. Contact: 691-8300.		
May 12	4:00 P.M., TRIGERE (3rd show), 550 Seventh Ave., 16th floor, LO 3-1600		
Wednesday	SHOWING OF FALL &	MARY McFADDEN	760 PARK AVENUE
May 12	WINTER COLLECTION		6TH FLOOR (72ND ST.)
5:00 P.M.	By invitation. Thereafter by appointment at 264 West 35th Street, 20th floor. Contact: Joan Blumberger, 736-4078.		
Wednesday	PREVIEW OF NEW	ANNIQUE (DIV. OF	ST. REGIS HOTEL
May 12	LINGERIE COLLECTION	O'BRYAN BROS.)	CRYSTAL ROOM
5:00 P.M.	By invitation. <u>Show at 6:00.</u> Contact: Don Wise Advtg., 371-3333.		
Wednesday	FALL COLLECTION OF	RAFAEL BY	ST. REGIS HOTEL
May 12	READY-TO-WEAR	BILL KAISERMAN	VERSAILLES ROOM
6:00 P.M.	<u>Show at 6:30.</u> By invitation. Thereafter, 29 W. 56th St., 5th floor.		
Cocktails	Contact: Roberta Bendavid, 582-1760.		

Beginning Wednesday May 12	OPENING OF FALL COLLECTION By appointment. Contact: Estelle Marr, CH 4-5452.	NORELL II BY GUSTAVE TASSELL	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Thursday May 13 8:45 A.M. Breakfast	SHOWING OF FALL COLLECTION Showing of Fall collection of ready-to-wear, shoes and accessories. Also, men's shoes and accessories. By invitation. Show at 9:00. Thereafter by appointment. Contact: Francesca Baldeschi, 826-6515.	SALVATORE FERRAGAMO	4 WEST 58TH STREET 12TH FLOOR
Thursday May 13 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. showroom, 28th fl., 868-4466.	CAROL HORN'S HABITAT (1411 BROADWAY)	F.I.T. AMPHITHEATRE 27TH ST. & 7TH AVE.
Thursday May 13 11:30 A.M.	PRESS SHOWING OF FALL COLLECTION By invitation. Buyers show at 3:30 P.M. Contact: 354-6340.	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Thursday May 13 12:00 Noon Luncheon	BENEFIT SHOW FOR "FIGHT FOR SIGHT" Fashions for Summer by leading designers. Produced and coordinated by Mary Alice Rice. Tickets: \$35.00, benefit for Fight for Sight. Contact: Mrs. Elsie Sloate, PL 1-1118.	LEADING MANUFACTURERS	WALDORF-ASTORIA GRAND BALLROOM
Thursday May 13 12:30 P.M. Luncheon	ANNUAL KNITWEAR FASHION SHOW AND LUNCHEON New fashion concepts in knitwear and swimwear for men, women and children. Produced by Mia Grau. Tickets: \$17.50 each. Contact: MU 3-7520.	NAT'L KNITTED OUTERWEAR ASS'N. (51 MADISON AVE.)	HOTEL AMERICANA BALLROOM
Thursday May 13 12:45 P.M. Luncheon	PRESS PREVIEW: FALL & HOLIDAY COLLECTION By invitation. (Buses from 550 Seventh Ave., at 12:30 & will return). Contact: Joanne Jaap, 239-8530. Publicity: Calisch Associates, 489-8420.	STAR OF SIAM (550 SEVENTH AVENUE)	DOUBLES - 5TH & 59TH ST SHERRY NETHERLAND HOTEL
May 13	1:00 P.M., RIZKALLAH (2nd show), 550 Seventh Ave., 9th floor, 354-0824		
Thursday May 13 2:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Publ: Joanne Créveling, 586-2377.	TANIA VARTAN	226 WEST 37TH STREET SHOWROOM - 6TH FLOOR
May 13	2:30 P.M., BILL BLASS (3rd show), 550 Seventh Ave., 17th floor, 221-6660		
Thursday May 13 3:00 P.M.	PRESS PREVIEW: FALL COLLECTION <u>Show at 3:45.</u> By invitation. Thereafter, 1411 B'way, 17th fl, 391-8288.	DON SIMONELLI FOR DANIELLE	HOLLANDER GALLERY 435 W. B'WAY (& PRINCE)
May 13	3:30 P.M., HALSTON (Buyers show), 550 Seventh Avenue, 14th floor, 354-6340		
May 13	3:45 P.M., FERNANDO SANCHEZ (Press show), 50 W. 57th St., 7th floor, 581-8581		
Thursday May 13 5:00 P.M.	PREVIEW OF FALL LOUNGEWEAR By invitation. Thereafter, new shwrm, 40 E. 34th. Contact: Ken Polsky, 679-2270.	RONALD KOLODZIE FOR EYE-FUL LINGERIE	F.I.T. AMPHITHEATRE 27TH ST. & 7TH AVE.
Thursday May 13 5:45 P.M.	OPENING OF FALL COLLECTION (Note change of date, time, place). By invitation. Thereafter by appointment, 11th floor, LA 4-9350.	OSCAR DE LA RENTA (550 SEVENTH AVENUE)	CIRCLE IN THE SQUARE 1633 B'WAY (50TH ST)

Thursday May 13 6:00 P.M. Cocktails	FALL-WINTER COLLECTION FOR MEN & WOMEN For press and couture buyers. <u>Show at 6:45.</u> By invitation. Thereafter by appointment, 5th fl. Contact: Buyers-Lloyd Lawrence; Press-Joyce McClary, 832-8550.	DIMITRI COUTURE (42 EAST 57TH STREET)	DOUBLES-783 FIFTH AVE. SHERRY NETHERLAND HOTEL
May 14	11:00 A.M., GLORIA VANDERBILT (2nd show), 550 Seventh Ave., 15th fl, 239-4155		
May 14	12:00 Noon, GEOFFREY BEENE & BEENE BAG (2nd show), 550 7th, 4th fl., 594-0454		
Friday May 14 1:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment, 10th floor. Contact: 675-7228.	GIOVANNI DE MOURA (7 WEST 22ND STREET)	500 CLUB 500 SEVENTH AVENUE
Friday May 14 2:00 P.M.	FALL SHOWING: AND DEBUT OF SPORTSWEAR Fall, Winter and Resort collection; and introducing Ronald Amey's sportswear. For press and buyers, by invitation. Contact: Helen Borger, 265-7720.	RONALD AMEY	16 WEST 57TH STREET SHOWROOM - 5TH FLOOR
Friday May 14- May 16	RTW SHOWINGS IN MONTREAL Showings by 20 Montreal firms. For U.S. & Canadian press & buyers. By invitation. Contact: Press: Rubye Graham, 355-0557; Buyers: Edward Ives, 581-0770.	MONTREAL MODE	HOTEL MERIDIEN PRIVATE SUITES
Monday May 17 4:00 P.M.	PREMIERE: FUR COLLECTION By invitation. (<u>Note change of date</u>). Thereafter by appointment, PE 6-0400.	SCOTT BARRIE FURS	330 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
May 17	6:00 P.M., HELGA (4th show), Hotel Gotham, Suite 1609, CI 7-2200		
Monday May 17 6:00 P.M.	FALL COLLECTION IN NEW YORK Also May 18 at 6:00 P.M. By invitation. Contact: Robert Nelson, (213) 652-9010.	MICHAEL NOVARESE (711 N.LA CIENEGA, L.A.)	HOTEL PLAZA PRIVATE SUITE
Beginning Monday May 17	FALL AND WINTER FUR COLLECTION Showings at 10:00 A.M. and 2:00 P.M. by appointment. Contact: 563-4122.	REVILLON	333 SEVENTH AVENUE 9TH FLOOR
Beginning Monday May 17	FALL & WINTER FUR COLLECTION Including collection by Diane von Furstenberg. Showings at 9:30, 1:30, 3:30, by appointment. Contact: Bert Fishman, 947-2020.	VALERIE FURS; V.S.R.; SCHREIBMAN-RAPHAEL	150 WEST 30TH STREET SHOWROOM - 20TH FLOOR
Tuesday May 18 8:00 A.M. Breakfast	MAY MARKET COLLECTION Breakfast reception for buyers and press. By invitation. Contact: Stephen Radding, vice pres., dir. of communications, 560-5207.	WAMSUTTA MILLS (111 WEST 40TH STREET)	HOTEL PIERRE COTILLION ROOM
May 18	12:00 Noon, GEOFFREY BEENE & BEENE BAG (3rd show), 550 7th Ave, 4th fl, 594-0454		
May 18	3:30 P.M., JOHN ANTHONY (2nd show), 530 Seventh Ave., 24th fl., 239-7080		
May 18	4:00 P.M., TRIGERE (4th show), 550 Seventh Ave., 16th floor, LO 3-1600		
Tuesday May 18 4:00 P.M. Champagne	PRESS PREVIEW: FALL MATERNITY COLLECTION Preview of Lady Madonna Fall maternity fashions, designed by Lester Hyatt. By invitation. Contact: MaryEllen Brennan, 685-4555.	LADY MADONNA (36 EAST 31ST STREET)	RAINBOW GRILL 30 ROCKEFELLER PLAZA

Tuesday May 18 4:30 P.M. Cocktails	PREMIERE: BED & BATH FASHIONS BY HALSTON Introducing new collection of bed and bath fashions by Halston. For press at 4:30; trade at 6:00. By invitation. Contact: Sue Hartman, 695-6800, ext. 301.	FIELDCREST MILLS (60 WEST 40TH STREET)	WORLD TRADE CENTER THE CLUB
May 18	6:00 P.M., MICHAEL NOVARESE (2nd show), Hotel Plaza, (213) 652-9010		
Beginning Tuesday May 18	OPENING OF FALL COLLECTION By appointment. Contact: 354-8080.	JUST MORT BY LEE EVANS	1400 BROADWAY SHOWROOM - 2ND FLOOR
May 18- May 21	INTERSTOFF FABRIC FAIR FOR SPRING-SUMMER 1977--EXHIBIT OF FABRICS IN FRANKFURT. Contact: German American Chamber of Commerce, 582-7788.		
Wednesday May 19 5:00 P.M.- 7:00 P.M. Cocktails	PARTY TO LAUNCH NEW FASHION MAGAZINE Introduction of American counterpart (Premiere Edition, Sept. 1976) and English-language version of "L'Officiel," well-known French fashion magazine. By invitation. Publicity: Jody Donohue Assoc., 688-8653.	L'OFFICIEL/USA (455 CENT'L, SCARSDALE)	HOTEL PIERRE LaFORET ROOM
Thursday May 20 12:00 Noon	PRESS LUNCHEON: NEW MAKEUP LINE By invitation. Contact: Teddi San, 593-5342.	AVON PRODUCTS, INC.	HOTEL PIERRE COTILLION ROOM
Thursday May 20 12:00 Noon Luncheon	BENEFIT FASHION SHOW BY ISRAELI DESIGNERS 22nd annual all-Israeli benefit show, modeled by celebrities of stage, screen and T.V. Fashion show producer: Vera Bacal. Admission: \$15.00 plus minimum purchase of \$1000.00 Israeli bond. Contact: OR 7-9650.	STATE OF ISRAEL BONDS, WOMEN'S DIVISION	WALDORF-ASTORIA GRAND BALLROOM
Thursday May 20 4:30 P.M.	FALL & WINTER FUR "INSPIRATION" COLLECTION For buyers, by invitation. Contact: Jo Ahern Segal, Bell & Stanton, PL 9-4800.	AMERICAN FUR INDUSTRY	N.Y. HILTON HOTEL TRIANON BALLROOM
Friday May 21	BENEFIT: BAL DES PETITS LITS BLANCS, NEW ORLEANS (Celebrating Bicentennial). Contact: Comm. Counselor, 2 Canal, 2040 Int'l. Mart, New Orleans, Louisiana.		
May 21- May 25	FALL MARKET SHOWS IN DALLAS AT APPAREL MART. Contact: Jack Goldstein, 444 Madison Ave., Suite 2103, 752-2422; (214) 637-1970		
Sunday May 23- May 26	THIRTEENTH SEMI-ANNUAL BOUTIQUE SHOW Almost 1,000 lines of boutique apparel and accessories for men, women and children, with fashions from 20 countries. (First time at N.Y. Coliseum). Contact: Oscar Pluznick, 563-3960; or 50 Hunt St., Watertown, Mass.	NATIONAL BOUTIQUE SHOW	N.Y. COLISEUM COLUMBUS CIRCLE
Monday May 24 9:30 A.M.	80TH ANNIVERSARY -- FALL & WINTER FURS <u>Show at 10:00.</u> By invitation. Contact: Martin Geller, 594-8150.	B. GELLER & SONS	333 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Monday May 24 11:00 A.M.	SHOWING OF FUR COLLECTION By invitation. Thereafter by appointment. Contact: LO 4-4726.	PIERRE CARDIN FOR MICHAEL FORREST	333 SEVENTH AVENUE SHOWROOM
Monday May 24 1:30 P.M.	FUR PREMIERE BY DIANE VON FURSTENBERG By invitation. Thereafter by appointment. Contact: 947-2020.	SCHRIEBMAN, RAPHAEL VALERIE FURS	150 WEST 30TH STREET SHOWROOM - 12TH FLOOR

Monday May 24 3:00 P.M.	SHOWING OF FALL FUR COLLECTION Including special collection by Arnold Scaasi. By invitation. Thereafter by appointment. Contact: 564-7686.	TED KAHN	130 WEST 30TH STREET SHOWROOM
Monday May 24 6:30 P.M. Champagne- Reception	ANNUAL SCHOLARSHIP DINNER DANCE "Hommage a Poiret"--presented by Chambre Syndicale de la Couture Parisienne. Showing, 8:00 P.M.-- 80 designs by Paul Poiret. Supper, 9:00--Paul Poiret recipes. Contribution: \$200.00 per person, for Foundation Fund for Scholarships and Development. Contact: 760-7642.	FASHION INSTITUTE OF TECHNOLOGY	227 WEST 27TH STREET
Tuesday May 25 9:45 A.M.	FURS BY PAULINE TRIGERE AND OLIVER GINTEL <u>Show promptly at 9:45.</u> By invitation. Contact: 736-5573.	THE HOUSE OF BLACK DIAMOND	333 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday May 25 11:00 A.M.	PRESS PREVIEW: FALL-WINTER FURS By invitation. Thereafter at 10:30 and 2:30. By appointment. Contact: 695-8340.	CHRISTIAN DIOR FURS; LAURENCE KAYE FURS	345 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday May 25 2:30 P.M.	PREVIEW OF FUR COLLECTION. Preview of fur fashions designed by Chloe, Givenchy, Calvin Klein and Viola Sylbert. Thereafter, in showroom, 18th floor. Contact: PE 6-5550.	ALIXANDRE FURS (150 WEST 30TH STREET)	F.I.T. AMPHITHEATRE 227 W. 27TH (7TH AVE.)
Tuesday May 25 4:00 P.M.	PRESS SHOWING OF FUR FASHIONS By invitation. Thereafter at Michael Forrest showroom, 333 Seventh Ave., 20th floor. By appointment. Contact: LO 4-4726.	BILL BLASS FOR MICHAEL FORREST	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday May 25 4:00 P.M.- 7:00 P.M.	OPENING OF NEW SALON Pre-opening press party for new scientific skin care salon. By invitation. Contact: Jody Donohue Associates, 688-8653.	JANET SARTIN OF PARK AVENUE LTD.	480 PARK AVENUE (59TH ST. & PARK AVE.)
Tuesday May 25- May 27	"TEXPO '76"--THIRD ANNUAL SHOWING IN NEW YORK Approximately 110 domestic and overseas firms will present fabrics for women's and men's apparel; fashion shows each day. Contact: John Druckenbrod, 10410 Haywood Drive, Silver Springs, Md.; Bill Fitzmaurice, Bobbin Publ., 221-6420.	AMERICAN FASHION TEXTILES EXPOSITION	N.Y. COLISEUM COLUMBUS CIRCLE
Tuesday May 25- June 10	EDITORS' CHOICE: FALL 1976 SELECTIONS By reservation, Tues., Wed., Thurs., 9 A.M. & 4 P.M. Contact: Barbara Wolf, 692-5386.	GLAMOUR MAGAZINE	350 MADISON AVENUE SHOWROOM - 10TH FLOOR
Wednesday May 26 10:00 A.M.	FUR COLLECTION BY GEOFFREY BEENE By invitation. Thereafter at 10:30 and 2:30, by appointment, showroom, 14th floor. Contact: 564-1080.	H.B.A. FUR CORP. (350 SEVENTH AVENUE)	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Wednesday May 26 11:30 A.M.	SHOWING OF FUR COLLECTION By invitation. Contact: Tommy Moriber, OX 5-2558.	REIN, RAME & GURVITCH	150 WEST 30TH STREET SHOWROOM - 2ND FLOOR
Wednesday May 26 12:30 P.M. Luncheon	FURS DESIGNED BY PARSONS STUDENTS Furs for Saga Mink competition, made up by leading fur manufacturers. By invitation, for press & buyers. (All invitations have been issued.) Contact: Augusta Meyer at Steve Gold, Inc., 935-1040.	SAGA MINK	70 FIFTH AVE. NORELL RM-3RD FL.
Wednesday May 26 2:30 P.M.	SHOWING OF PREMIERE FUR COLLECTION By invitation. Fashion Director: Sybil Weinman. Contact: Anne Gabel, 594-3897.	JERRY SORBARA, INC.	150 WEST 30TH STREET SHOWROOM - 15TH FLOOR

Wednesday May 26 4:30 P.M.	PRESS SHOWINGS OF FUR FASHIONS The Jean-Paul Avizou collection will be presented at 4:30; Fernando Sanchez at 5:15. (Cocktails after the shows). By invitation. Contact: Jean Burke, PL 3-4073; or 421-2000, ext. 496 or 495.	REVILLON	SAKS FIFTH AVENUE 5TH FLOOR
Wednesday May 26- May 28	EXHIBITION OF RUSSIAN FURS First exhibition in U.S. of Russian pelts and Russian-designed fur garments. Open to fur industry, 11:00 A.M.-5:00 P.M. (No invitation required). Contact: Rubye Graham, 355-0557.	V/O SOJUZPUSHNINA OF USSR; AMTORG TRADING CORP.	STATLER-HILTON WASHINGTON ROOM
Thursday May 27 9:30 A.M.	FUR COLLECTION BY KASPER By invitation. (Note change of time & place). Contact: 244-0770.	MILONA FURS	150 WEST 30TH STREET SHOWROOM - 6TH FLOOR
Thursday May 27 10:30 A.M.	SHOWING OF FALL FURS BY HALSTON A group of furs designed by Halston; also Ben Kahn collection. For press and buyers. By invitation. Contact: 279-0633.	BEN KAHN	150 WEST 30TH STREET SHOWROOM - 13TH FLOOR
Thursday May 27 12:30 P.M. Luncheon	GRADUATION LUNCHEON Speaker: Mary Joan Glynn, gen. mgr., Borghese Div., Revlon. Associate degrees to graduates; awards to outstanding alumni. By invitation. Contact: TR 9-4644.	TOBE-COBURN SCHOOL	HOTEL PIERRE BALLROOM
Thursday May 27 2:30 P.M.	FALL AND WINTER FUR COLLECTION By invitation. Fashion show: Mia Grau. Contact: PE 6-6944.	CHRISTIE BROTHERS	333 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Thursday May 27 5:30 P.M.	"FABLED FURS OF RUSSIA"-- FASHION SHOW Premiere showing of garments by leading furriers, using Russian pelts. By invitation. Contact: Rubye Graham, 355-0557.	V/O SOJUZPUSHNINA OF USSR; AMTORG TRADING CORP.	HOTEL PLAZA TERRACE ROOM
Beginning Wednesday June 2 7:00 A.M.	ANNUAL BREAKFAST FASHION SHOWS Starring Angela Lansbury, Robert Morse, Tommy Tune, Georgia Engel. Breakfast at 7:00 A.M., June 2, 3, 4, 8, 10, 11, 16. (Show at 7:58). Afternoon: refreshments at 4:30--June 3, 7, 10, 11. By invitation. Contact: OX 5-1200.	DEERING MILLIKEN	WALDORF-ASTORIA BALLROOM
Thursday June 3 11:30 A.M.	THIRTY-SEVENTH ANNUAL GRADUATION Guest speaker: Jane Evans, Pres., Vogue/Butterick. By invitation, 752-1350.	LABORATORY INSTITUTE OF MERCHANDISING	HOTEL PLAZA GRAND BALLROOM
Friday June 4 9:00 A.M. & 12:00 Noon	TWO SHOWINGS: AMERICAN READY-TO-WEAR Salute to "Operation Sail." Commentator: & chmn: Bernadine Morris, N.Y. Times. Staging: Sheila Levy. Prices: Breakfast-\$15.00 (members), \$20.00 (guests); Luncheon-\$20.00 (members), \$25.00 (guests). Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL AMERICANA BALLROOM

June 5 FALL READY TO WEAR SHOWINGS IN CHICAGO (June 5-8)

June 5- 34TH CHRISTMAS DISPLAY MARKET WEEK, VISUAL MERCHANDISING CENTER,
June 8 120 East 23rd St. Contact: G.M. Valenti, Nat'l. Assn. of Display, YU 2-6571.

June 6- NEEDLEWORK SHOW IN NEW YORK AT PRINCE GEORGE HOTEL, 14 East 28th Street.
June 10 Contact: Mary Colucci, Nat'l. Needlework Assn., 230 Fifth Ave., 685-1646.

Monday June 7 5:00 P.M. Cocktails	"PROJECTION" COLLECTION: SPRING-SUMMER 1977 Show at 5:45. By invitation. (Seminars on forecasting of color, print directions knitwear and ready-to-wear, June 8 to 10, 9:00 and 11 A.M. & 3:00 P.M.). Contact: Danna Radom, 764-0689.	MONTEDISON U.S.A. (CENTRO DESIGN MONTEFIBRE)	PARK LANE HOTEL BALLROOM-CENT. PK.SO.
Tuesday June 8 5:00 P.M. Cocktails	FALL FASHIONS IN NEW FABRICS "Winston's Futures" -- a fashion show featuring fabrics of "Golden Touch" and "Encron" polyester by American Enka. By invitation. Contact: Buyers--Doris Ryan, 730-5366; Press--Ellen Benner at James Fox, 354-8771.	WINSTON MILLS	HOTEL PIERRE GRAND BALLROOM
Wednesday June 9 12:00 Noon Luncheon	STUDENT DESIGN AWARD SHOW "Corduroy Sets Sail for All Seasons" -- fashion show presented by students of Parsons School of Design. Show at 1:15 P.M. By invitation. (Tickets must be presented for admission). Contact: Patricia Bovers, 355-7850.	CORDUROY COUNCIL OF AMERICA	ROBT. FULTON STEAMSHIP SOUTH ST. - PIER 16
Sunday June 13- June 17	INTERNATIONAL SHOWINGS FOR VISITING PRESS New York, California, French and Italian fashions. By invitation. Contact: Mildred Sullivan, (Suite 404), 1 Times Square, 221-3816.	NEW DIRECTIONS/ PRESS WEEK	N.Y. SHERATON HOTEL 7TH AVE. & 56TH ST.
Monday June 14 5:00 P.M.	"SWEATER CARNIVAL" By invitation. 5:00-7:30 P.M. For retail buyers & press. Contact: Carol Sirinek, 953-4285.	COLLINS & AIKMAN (210 MADISON AVE.)	PLACE TO BE ANNOUNCED
Tuesday June 15- June 21	INTERSTOFF/AMERICAN FABRIC PRESENTATION Spring/Summer 1977 presentation. Showings: June 15, 16, 17 at 9:00, 11:00, 2:00 and 4:00; June 18, 9:00 and 11:00 A.M.; June 21 at 2 and 4:00 P.M. By appointment. Contact: Debra Johnston, 692-4376.	MADEMOISELLE MAGAZINE	350 MADISON AVENUE 7TH FLOOR
Thursday June 17- June 20	PRESS PREVIEW: FASHION CLINICS Annual Fall-Winter preview of men's and boys' fashions. By invitation. Executive Director: Norman Karr. Fashion Director: Chip Tolbert. Contact: Katherine Agnello, LT 1-8210.	MEN'S FASHION ASSOCIATION	MOUNT AIRY LODGE MOUNT POCONO, PA.
Sunday June 20- June 25	SEMI-ANNUAL PRESS WEEK By invitation. Publicity: Eleanor Lambert, MU 8-2130.	AMERICAN DESIGNER SHOWINGS	HOTEL PLAZA TERRACE ROOM

CONTINUOUS SHOWINGS -- THESE FALL COLLECTIONS HAVE OPENED

A.M. II BY HARRY STRIEBEL	498 Seventh Avenue, 11th floor, 695-6950
ADRI "SWEATERINGS"	530 Seventh Avenue, 20th floor, 354-8508
MAURICE ANTAYA	530 Seventh Avenue, 5th floor, 354-5888
JOHN ANTHONY	550 Seventh Avenue, 24th floor, 239-7080
ASSEMBLAGE	498 Seventh Avenue, 8th floor, 244-6670
BANFF INT'L BY GIANNI FERRI	1410 Broadway, 4th floor, 221-2500

(Continued on the following page)

THESE FALL COLLECTIONS HAVE OPENED (Continued from page 10)

BENDEL STUDIO BY STEPHEN BURROWS10 West 57th St., 7th floor, CI 7-1100, ext. 305

STANLEY BLACKER 1290 Sixth Avenue, 15th floor, 246-3232

BLASSPORT 550 Seventh Avenue, 17th floor, 354-1500

ALICE BLAINE FOR THE SMITHS 109 West 38th Street, 2nd floor, 221-5765

BLOUSECRAFT BY MAXIME DE LA FALAISE525 Seventh Avenue, 3rd floor, 947-1050

THIBAUT BOUET530 Seventh Avenue, 7th floor, 753-3182

ELEANOR BRENNER 498 Seventh Avenue, 5th floor, 239-1150

INGRID CADO 226 West 37th Street, 7th floor, 594-8849

ALBERT CAPRARO 550 Seventh Avenue, 23rd floor, 221-8330

PIERRE CARDIN (SPORTSWEAR) 550 Seventh Avenue, 5th floor, 354-9760

CARLYE 530 Seventh Avenue, 8th floor, 244-6761

E.D. CARTER & CO.. 488 Seventh Avenue, 7th floor, 564- 5650

BONNIE CASHIN FOR PHILIP SILLS 48 West 37th Street, 5th floor, 563-2633

CASI 530 Seventh Avenue, 2nd floor, 594-4470

COLLECTORS ITEMS (DIV. LEONARD SUNSHINE . .550 Seventh Avenue, 7th floor, 564-9115

COLLECTORS ITEMS II (LEONARD SUNSHINE) . . .550 Seventh Avenue, 7th floor, 564-9115

CONCEPT VII (RONALD KOLODZIE). 530 Seventh Avenue, 6th floor, 695-7715

DAVID CRYSTAL, INC.498 Seventh Avenue, 23rd floor, 279-6560

CRYSTAL PLUS BY JIM BALDWIN 498 Seventh Avenue, 23rd floor, 279-6560

DALANI II/DAL KNITTERY. 498 Seventh Avenue, 6th floor, 563-2300

DAMON BY FRANCESCA 1410 Broadway, 12th floor, 221-7030

JAMES DAUGHERTY 550 Seventh Avenue, 9th floor, 239-4155

GIOVANNI DE MOURA7 West 22nd St., Suite 1008, 675-7228

DESIGN THAI & STAR OF SIAM 550 Seventh Avenue, 18th floor, 239-8530

DDDOMINICK 512 Seventh Avenue, Penthouse, 354-9700

ESTEVEZ; EVA GABOR LOOK; RESORT/SPORT. . . .530 Seventh Avenue, 8th floor, 221-6655

FABRICE DESIGNS LTD.226 Fifth Avenue, 6th floor, 889-4826

MARINA FERRARI (MILAN , ITALY) Hotel Gotham, Suite 1009, 247-2200

FRIEDRICKS BY BILL HAIRE205 West 39th Street, 13th floor, PE 6-8867

(Continued on the following page)

THESE FALL COLLECTIONS HAVE OPENED (Continued from page 11)

GALLANT INT'L; & PIERRE CARDIN COLLECTION..205 West 39th Street, 8th floor, 354-7284

GAMUT BY DON SAYRES 512 Seventh Avenue, 6th floor, 563-8579

GARE FASHIONS (CHESTER WEINBERG)512 Seventh Avenue, 8th floor, 355-0551

GENRE BY GIL AIMBEZ 530 Seventh Avenue, 2nd floor, LO 3-0988

MADY GERRARD 15 West 36th Street, 13th floor, 594-5010

GINALA, GINESSA, AQUANALA, AQUATOOGS512 Seventh Avenue, 13th floor, 244-2700

GUNTER FOR EMILY LAWRENCE. 205 West 39th Street, 2nd floor, 354-5275

GUNTER FOR LEONARD SUNSHINE550 Seventh Avenue, 7th floor, 564-9115

BETTY HANSON & CO. 205 West 39th Street, 14th floor, PE 6-8888

CATHY HARDWICK 530 Seventh Avenue, 4th floor, 221-7545

HOLLY'S HARP-CALIFORNIA Hotel Plaza, Suite 1401, PL 9-3000

KIKI HART BY NARDIELLO 530 Seventh Avenue, 5th floor, 947-7457

EVA HAYNAL COUTURE 499 Seventh Avenue, 11th floor, 947-8082

HECHTER SPORT & A DOS D'ELEPHANT 530 Seventh Avenue, 9th fl., 221-1033; 221-1036

HELGA Hotel Gotham, Suite 1609, 225-9039; CI 7-2200

HOLATH1411 Broadway, 17th floor, 575-1420

JAMISON498 Seventh Avenue, 24th floor, 239-9477

EVA FOR ROBERT JANAN 530 Seventh Avenue, 19th floor, 354-7880

JAN'S THINGS BY JAN STRASS 498 Seventh Avenue, 14th floor, 564-7822

JUPE INTERNATIONAL 550 Seventh Avenue, 9th floor, 239-4155

NAT KAPLAN; KAPPI 498 Seventh Avenue, 2nd fl., 239-9400; 239-9494

KASPER FOR JOAN LESLIE530 Seventh Avenue, 11th floor, 289-8120

GAYLE KIRKPATRICK FOR TUDOR SQUARE 1407 Broadway, 21st floor, 279-8120

ANNE KLEIN AND COMPANY (DONNA KARAN)205 West 39th Street, 39th floor, 221-7880

KLEIN-PARNES BY KENNETH POOL.530 Seventh Avenue, 27th floor, 391-8177

DON KONIAK; DON CHARLES, INC. 530 Seventh Ave., 17th floor, 869-0490

ROGER KUPER LTD. 230 West 37th Street, 4th floor, 279-3637

RALPH LAUREN 550 Seventh Avenue, 3rd floor, 221-0675

LEAL27 East 67th Street, 988-9510

(Continued on following page)

THESE FALL COLLECTIONS HAVE OPENED (Continued from page 12)

SOO YUNG LEE 530 Seventh Avenue, 27th floor, 221-6980

TINA LESER 550 Seventh Avenue, 6th floor, 354-1122

HAROLD LEVINE BY DON BREITINGER. 530 Seventh Avenue, 21st floor, 391-2255

McMULLEN DRESSES; McMULLEN SPORTSWEAR . . .550 Seventh Avenue, 20th floor, OX 5-4270

MAC TAC OF PARIS (LEONARD SUNSHINE)550 Seventh Avenue, 7th floor, 564-9115

MADEMOISELLE MAGAZINE350 Madison Avenue, 7th floor, 692-4433

MARITA; A.M./P.M. BY ANTHONY MUTO530 Seventh Avenue, 5th floor, 354-9440

MICHEL MARTIN LTD. 1407 Broadway, 18th floor, 563-3040

GUNTER FOR GEORGE MASKET. 498 Seventh Avenue, 10th floor, 947-7110

VERA MAXWELL 530 Seventh Avenue, 26th floor, LO 3-4358

MIGNON INTERNATIONAL 498 Seventh Avenue, 15th floor, BR 9-5881

TRACY MILLS 57 West 38th Street, 12th floor, 221-6374

MR. BLACKWELLHotel Warwick, Suite 2206, 265-3988

HANAE MORI COUTURE & BOUTIQUE550 Seventh Avenue, 5th floor, 221-5726

DAVID MORRIS (JEANNENE BOOHER) 525 Seventh Avenue, 5th floor, WI 7-0511

MOUNTAIN ARTISANS BY DOROTHY WEATHERFORD. .Hotel Gotham, Suite 805, 751-8212; 247-2200

ANDRE MURASAN 715 Madison Avenue, 421-1133

NANTUCKET NATURALS.498 Seventh Avenue, 17th floor, CH 4-3558

LEO NARDUCCI 530 Seventh Avenue, 26th floor, 221-6720

NINOTCHKA BY TERRY MORTON. 530 Seventh Avenue, 14th floor, 221-6040

ALBERT NIPON 530 Seventh Avenue, 3rd floor, 354-0760

NOI (FLORENCE, ITALY) (Until May 12)Hotel Dorset, 30 W. 54th, Suite 924, CI 7-7300

OLIVIER DESIGNS 530 Seventh Avenue, 14th floor, 730-8118

ORIGINALA BY JACQUES TIFFEAU.512 Seventh Avenue, 43rd floor, 695-5100

PETER G'S GENERAL STORE (Sportswear)498 Seventh Avenue, 15th floor, 563-0800

PICCIONE & MICHELE PICCIONE COUTURE499 Seventh Avenue, 17th floor, 239-4222

VALERIE PORR 550 Seventh Avenue, 15th floor, 221-1240

POSH, INC. BY JAY ANDERSON 550 Seventh Avenue, 18th floor, 947-0964

QMB (QUALITY FURS, MANOS & BLOCK)333 Seventh Avenue, 3rd floor, 244-7551

(Continued on following page)

THESE FALL COLLECTIONS HAVE OPENED (Continued from page 13)

FRANK YOUNG FOR ARTHUR RICHARDS31 West 56th Street, 2nd floor, 247-2300

RIZKALLAH FOR DON FRIESE 550 Seventh Avenue, 9th floor, 354-0824

SAMUEL ROBERT (& CHESTER WEINBERG) 530 Seventh Avenue, 9th floor, 221-1995

RONA BY MARIO FORTE & GLORIA CASTALDO . . .498 Seventh Avenue, 6th floor, 563-2300

CLOVIS RUFFIN FOR RUFFINWEAR & RUFFINSPORT..550 Seventh Ave., 8th floor, 221-0644

GLORIA SACHS 530 Seventh Avenue, 30th floor, LO 3-1640

YVES ST. LAURENT TRICOTS 1407 Broadway, Suite 914, 244-7120

SAZ 530 Seventh Avenue, 21st floor, 221-3489

ABE SCHRADER (BELLE SAUNDERS & JOEY GARGUILLO)..530 Seventh Ave., 15th fl., LO 4-9194

SEVENTEEN MAGAZINE (8:30 A.M. & 4:00 P.M.) 850 Third Ave., 9th floor, 759-8100

SIBLEY COFFEE LTD. 37 West 57th Street, 355-0557

JERRY SILVERMAN BY SHANNON RODGERS 530 Seventh Avenue, 17th floor, 244-7522

PATTI CAPPALLI FOR JERRY SILVERMAN SPORT .530 Seventh Avenue, 10th floor, 391-0420

ADELE SIMPSON 530 Seventh Avenue 23rd floor, LA 4-7626

GINO SNOW BY RICHARD ASSATLY 550 Seventh Avenue, 12th floor, 391-0901

SPLENDORIAN (DIV. JADEITE) 498 Seventh Avenue, 2nd floor, 947-6455

SPORTWHIRL 498 Seventh Avenue, 15th floor, 563-0800

ERNST STRAUSS;SCHNELL SPORTSHotel Gotham, Suite 1801, 265-2034

TANNERWAY BY LOIS ANDERSON; TANNER OF N.C...530 Seventh Avenue, 28th fl., 524-6535; 244-6350

RUSSEL TAYLOR 512 Seventh Avenue, 6th floor, 56-8550

VICKY TIEL (PRISCILLA AVERBUCK)Hotel Gotham, private suite, 247-2200

TREVI COURT BY HARRY STRIEBEL 498 Seventh Avenue, 11th floor, 695-6950

GLORIA VANDERBILT LTD.. 550 Seventh Avenue, 15th floor, 239-4155

VANESSA LEATHER FASHIONS 512 Seventh Avenue, 33rd floor, 221-6147

LEVINO VERNA IMPORTS; LEVINO VERNA FOR MAYEHOFF..498 Seventh Avenue, 9th fl., 279-2345

VICTORIA ROYAL (MARTIN STAEHELY). 530 Seventh Avenue, 7th floor, 947-6845

ILIE WACS; WACS WORKS. 530 Seventh Avenue, 29th floor, 354-9080

KENNETH-WARREN LTD. 498 Seventh Avenue, 7th floor, 736-3780

CHESTER WEINBERG FOR R.P. GORDON 530 Seventh Avenue, 6th floor, 354-2700